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Pre-Made Packages

**** HIGHEST QUALITY, MOST POPULAR, LOWEST COST, ALL-INCLUSIVE SOLUTION FOR YOUR 360 / 3D TOUR PACKAGE NEEDS ****		
Matterport® Tour	Price	
35+ Matterport 2D HDR Stills	\$75.00	Requires Matterport Tour. Includes 2D Still Highlight Reel and Integrated Guided Video Tour: Slide Show Video or Walk-Through Video.
5 - DSLR Amenity / Subdivision Stills	\$30.00	Community Features; Pool, Tennis Courts, Parks, Other Points of Interest, etc.
Slideshow Virtual Tour + Client Media Admin Panel: Created from DSLR Still Photos, 1st 4 Mo Included	\$50.00	THIS IS A MUST HAVE FEATURE! A FULL-FEATURED HOSTING PORTAL AND MEDIA ADMIN PANEL PROVIDES 24/7 DIY CONTROL OVER ALL OF YOUR MEDIA ASSETS. Includes: Single-Property Website (Branded or Unbranded), Slideshow Virtual Tour , Photo Mgmt & Re-sizing, Pano Player, 360/3D/Video Mgmt, Property Site Analytics, Property Flyer Creator. Too busy, or can't hand off to your admin? AffREMedia will handle it all for you as an Add-On.
3D Tour: Up to 2,000sf, Includes Hosting for up to 4 mo	\$165.00	Immersive 3D Tour with navigation using Matterport Pro2 camera. Branded & Unbranded. Embed code and URL. Includes Highlight Reel, 3D Dollhouse View and Integrated Guided Tour Video.
2D Floorplans: Requires Matterport Tour - Up to 2,000sf	\$50.00	Separate electronic files made from Matterport 3D Tour data - 99% Accurate.
Regular Price	\$370.00	
Package Price - SAVE 10%	\$333.00	
Zillow 3D Home® Tour	Price	Notes / Description
25 - DSLR Interior / Exterior Stills	\$95.00	Interior stills are HDR if needed (5 exposure blending). Exterior stills are usually standard photos (1 exposure). All are 4K and delivered full-size. Re-sizing one time is FREE of charge upon request.
5 - DSLR Amenity / Subdivision Stills	\$30.00	Community Features; Pool, Tennis Courts, Parks, Other Points of Interest, etc.
Slideshow Virtual Tour + Client Media Admin Panel: Created from DSLR Still Photos, 1st 4 Mo Included	\$50.00	THIS IS A MUST HAVE FEATURE! A FULL-FEATURED HOSTING PORTAL AND MEDIA ADMIN PANEL PROVIDES 24/7 DIY CONTROL OVER ALL OF YOUR MEDIA ASSETS. Includes: Single-Property Website (Branded or Unbranded), Slideshow Virtual Tour , Photo Mgmt & Re-sizing, Pano Player, 360/3D/Video Mgmt, Property Site Analytics, Property Flyer Creator. Too busy, or can't hand off to your admin? AffREMedia will handle it all for you as an Add-On.
Zillow 3D Home® Tour: Up to 2,000sf	\$90.00	Enjoy an immediate, preferred, lift on search for up to 2 weeks from Zillow. We use a 360 camera for shooting Zillow 3D Home Tours.
2D Floorplans: Created From Manual Measurements - Up to 2,000sf	\$150.00	Manually make measurements, create sketch, then convert to separate, electronic files. If you have a legible, scalable, paper copy, we can use that to create electronic files.
Regular Price	\$415.00	
Package Price - SAVE 10%	\$373.50	
Insta360 One X® Tour	Price	Notes / Description

25 - DSLR Interior / Exterior Stills	\$95.00	Interior stills are HDR if needed (5 exposure blending). Exterior stills are usually standard photos (1 exposure). All are 4K and delivered full-size. Re-sizing one time is FREE of charge upon request.
5 - DSLR Amenity / Subdivision Stills	\$30.00	Community Features; Pool, Tennis Courts, Parks, Other Points of Interest, etc.
Slideshow Virtual Tour + Client Media Admin Panel: Created from DSLR Still Photos, 1st 4 Mo Included	\$50.00	THIS IS A MUST HAVE FEATURE! A FULL-FEATURED HOSTING PORTAL AND MEDIA ADMIN PANEL PROVIDES 24/7 DIY CONTROL OVER ALL OF YOUR MEDIA ASSETS. Includes: Single-Property Website (Branded or Unbranded), Slideshow Virtual Tour , Photo Mgmt & Re-sizing, Pano Player, 360/3D/Video Mgmt, Property Site Analytics, Property Flyer Creator. Too busy, or can't hand off to your admin? AffREMedia will handle it all for you as an Add-On.
360 Tour - Up to 2,000sf - Includes Hosting for 1st 4 mo	\$120.00	Immersive 360 Tour with Navigation. Insta360 One X camera.
2D Floorplans: Created From Manual Measurements - Up to 2,000sf	\$150.00	Manually make measurements, create sketch, then convert to separate, electronic files. If you have a legible, scalable, paper copy, we can use that to create electronic files.
Regular Price		\$445.00
Package Price - SAVE 10%		\$400.50

Substitutions are OK, but at their individual item prices.

Pick a Pre-Made Package, or create your own. If \$370 or over, take 10% off.

All Clients receive an additional 10% off their 3rd Package order.

Refer a new Client, who becomes a Customer, and take 10% off your next Package order (may not be added to another discount).

Dedicated Photographer or Special Pricing is available for Teams or Entire Brokerage - Let's Talk!

Optional Add-Ons (same trip), or Ala Carte (separate trip)

Still Photos	Price	Notes / Description
5 - DSLR Interior / Exterior Stills	\$45.00	Interior stills are HDR if needed (5 exposure blending). Exterior stills are usually standard photos (1 exposure). All are 4K and delivered full-size. Re-sizing one time is FREE of charge upon request.
10 - DSLR Interior / Exterior Stills	\$60.00	Interior stills are HDR if needed (5 exposure blending). Exterior stills are usually standard photos (1 exposure). All are 4K and delivered full-size. Re-sizing one time is FREE of charge upon request.
15 - DSLR Interior / Exterior Stills	\$75.00	Interior stills are HDR if needed (5 exposure blending). Exterior stills are usually standard photos (1 exposure). All are 4K and delivered full-size. Re-sizing one time is FREE of charge upon request.
20 - DSLR Interior / Exterior Stills	\$85.00	Interior stills are HDR if needed (5 exposure blending). Exterior stills are usually standard photos (1 exposure). All are 4K and delivered full-size. Re-sizing one time is FREE of charge upon request.
25 - DSLR Interior / Exterior Stills	\$95.00	Interior stills are HDR if needed (5 exposure blending). Exterior stills are usually standard photos (1 exposure). All are 4K and delivered full-size. Re-sizing one time is FREE of charge upon request.
30 - DSLR Interior / Exterior Stills	\$105.00	Interior stills are HDR if needed (5 exposure blending). Exterior stills are usually standard photos (1 exposure). All are 4K and delivered full-size. Re-sizing one time is FREE of charge upon request.
35 - DSLR Interior / Exterior Stills	\$115.00	Interior stills are HDR if needed (5 exposure blending). Exterior stills are usually standard photos (1 exposure). All are 4K and delivered full-size. Re-sizing one time is FREE of charge upon request.
5 - DSLR Amenity / Subdivision Stills	\$30.00	Community Features; Pool, Tennis Courts, Parks, Other Points of Interest, etc.
5 - DSLR Twilight / Dusk Ext Stills	\$45.00	Unless this item can be timed to occur immediately after the primary shoot, there may be a return trip needed, which requires a separate trip charge.
35+ Matterport HDR Stills	\$75.00	Requires Matterport Tour. Includes 2D Still Highlight Reel and Integrated Guided Video Tour: Slide Show Video or Walk-Through Video.

360 HDR Panoramic Stills - Each	\$10.00	Love 360 / 3D display photos, but not interested in a full 360 or 3D Property Tour? Capture key spaces in full 360; e.g., Kitchen, Master Bedroom, Master Bath, Basement Bar Area, etc. Requires Client Media Admin Panel to be able to "Play" and display 360 Panoramic photos.
Virtual Photo ReTouching: Per Photo	\$5.00	Blue Sky, Green Grass, Window Masking, Fire Added to F/Ps, TV's/Monitors Overlayed with Images - min 48 hr processing time.
Virtual Photo Staging: Per Photo	\$85.00	Virtual Furniture & Décor Added Digitally - min 48 hr processing time.
Virtual Photo De-Cluttering: Per Photo	\$35.00	Digitally Remove Clutter & Other Items To Have A More Pleasing Picture Rendering - min 72 hr processing time.
Digital Tours: DSLR, 360, 3D		
	Price	Notes / Description
Client Media Admin Panel Only: Slideshow Virtual Tour Not Included: DIY, 1st 4 Mo Included	\$30.00	Includes same features in Slideshow Virtual Tour + Client Media Admin Panel below, except for Slideshow Virtual Tour.
Slideshow Virtual Tour + Client Media Admin Panel: DIY, 1st 4 Mo Included	\$50.00	THIS IS A MUST HAVE FEATURE! A FULL-FEATURED HOSTING PORTAL AND MEDIA ADMIN PANEL PROVIDES 24/7 DIY CONTROL OVER ALL OF YOUR MEDIA ASSETS. Includes: Single-Property Website (Branded or Unbranded), Slideshow Virtual Tour , Photo Mgmt & Re-sizing, Pano Player, 360/3D/Video Mgmt, Property Site Analytics, Property Flyer Creator. Too busy, or can't hand off to your admin? AffREMedia will handle it all for you as an Add-On.
Slideshow Virtual Tour + Client Media Admin Panel: Turn-key, all set-up for you	\$50.00	One-Time charge and set-up. Includes ongoing, minor changes when/if needed.
Slideshow Virtual Tour + Client Media Admin Panel: Per each additional 3 months	\$22.50	Add-on for time periods longer than the 1st 4 months.
360 Tour - Up to 2,000sf - Includes Hosting for 1st 4 mo	\$120.00	Immersive 360 Tour with Navigation. Insta360 One X camera.
360 Tour: Per Ea Add'l 500sf Above 2,000sf	\$15.00	Required for properties larger than 2,000sf.
360 Tour Hosting: Per Ea Add'l Qtr	\$22.50	Required if client requires time period longer than 4 months.
360 Tour Information Tag Posts (price ea)	\$5.00	Information Tag Postis turn spaces into a multimedia hub. They're anchored to points in the 360 model data, so you're able to add descriptions and embed almost anything; like additional photos, video, or audio files - right into your 360 space. When ordering, please supply URL, or embed code, plus any text description you wish to be displayed.
3D Tour: Up to 2,000sf, Includes Hosting for up to 4 mo	\$165.00	Immersive 3D Tour with navigation using Matterport Pro2 camera. Branded & Unbranded. Embed code and URL. Includes Highlight Reel, 3D Dollhouse View and Integrated Guided Tour Video.
3D Tour: Ea Add'l 500sf Above 2,000sf	\$25.00	Required for properties larger than 2,000sf.
3D Tour Hosting: Per Ea Add'l Qtr	\$22.50	Required if client requires time period longer than 4 months.
3D Tour - Mattertag Posts (price ea)	\$5.00	Mattertag Posts turn spaces into a multimedia hub. They're anchored to points in the 3D model data, so you're able to add descriptions and embed almost anything; like additional photos, video, or audio files - right into your 3D space. When ordering, please supply URL, or embed code, plus any text description you wish to be displayed.
Zillow 3D Home® Tour: Up to 2,000sf	\$90.00	Enjoy an immediate, preferred, lift on search for up to 2 weeks from Zillow. Ricoh Theta V 360 camera, or iPhone 8 w/Fisheye Lens.
Zillow 3D Home® Tour: Per Ea Add'l 500sf Above 2,000sf	\$15.00	Required for properties larger than 2,000sf.
Floorplans		
	Price	Notes / Description
2D Floorplans: Requires Matterport Tour - Up to 2,000sf	\$50.00	Separate electronic files made from Matterport 3D Tour data - 99% Accurate.
2D Floorplans: Per Ea Add'l 1,000sf (out of MP camera)	\$10.00	For above option, adder for larger properties.

2D Floorplans: Created From Manual Measurements - Up to 2,000sf	\$150.00	Manually make measurements, create sketch, then convert to separate, electronic files. If you have a legible, scalable, paper copy, we can use that to create electronic files.
2D Floorplans: Manual Meas - Per Ea Add'l 1,000sf	\$45.00	For above option, adder for larger properties.
3D Floorplans: DollHouse View From Within Matterport Tour - No Measurements	\$0.00	Included with Matterport 3D Tour.
3D Floorplans: Separate File, Created From 2D Floorplan	\$95.00	Adder to one of the 2D Floorplan Options Above. Can also be made from legible paper copy, or electronic file.
Aerial Drone Photos & Aerial Drone Video		
	Price	Notes / Description
Aerial Video: 4K, up to 2 min	\$125.00	Unless previously arranged, drone video footage taken at multiple elevations within the airspace boundaries of the property. Separate file for uploading to your YouTube or Vimeo account.
Aerial Video Hosting: 1st 4 Mo	\$30.00	This option is applicable ONLY if client does not have a video hosting account.
Aerial Video Hosting: Per Ea Add'l Qtr	\$22.50	This option is applicable ONLY if client does not have a video hosting account.
Aerial Photos: 4K, up to 12	\$125.00	Unless previously arranged, drone photos taken at multiple elevations within the airspace boundaries of the property.
Agent-Assist, Listing Preparation		
	Price	Notes / Description
Measurements - Interior: Manual; all rooms, up to 2,000sf	\$75.00	Length x Width measurements for key rooms for purposes of MLS listing entry.
Measurements - Exterior: Manual; decks, patios, porches, garages, outbuildings	\$35.00	For exterior measurements; add-on when onsite doing above for interior.
MLS Entry Form - Completion: Measurements Extra	\$35.00	While on-site, photographer gathers info, not available via public records, to populate MLS Listing entry form as an assist to listing agent: https://cms.recolorado.com/sites/default/files/helpcenter/REcolorado-ListingInput-detached-residential-farm.pdf
Video		
	Price	Notes / Description
Slideshow Virtual Tour + Client Media Admin Panel: 1st 4 Mo Included	\$50.00	THIS IS A MUST HAVE FEATURE! A FULL-FEATURED HOSTING PORTAL AND MEDIA ADMIN PANEL PROVIDES 24/7 DIY CONTROL OVER ALL OF YOUR MEDIA ASSETS. Includes: Single-Property Website (Branded or Unbranded), Slideshow Virtual Tour , Photo Mgmt & Re-sizing, Pano Player, 360/3D/Video Mgmt, Property Site Analytics, Property Flyer Creator. Too busy, or can't hand off to your admin? AffREMedia will handle it all for you as an Add-On.
Video Guided Tour - Matterport: Slideshow or Walk-Through Video	\$95.00	Requires Matterport 3D Tour. Created out of MP 2D Still Photos. With or w/o audio. Separate file for uploading to your YouTube or Vimeo account.
Video Tour - 4K DSLR Walk-Through: Up to 3 Min Post-Processed	\$195.00	4K Video shot with Sony A7SII Mirrorless Camera. With or w/o audio. Separate file for uploading to your YouTube or Vimeo account. Intended for properties up to 4,000sf.
Walk-Through Video, Interview Video Overlay - Picture In Picture: Requires 4K DSLR Walk-Through Video Option	\$95.00	This option is an add-on to either a Matterport Video Guided Tour, or a DSLR Walk-Through Video Tour. Intended to be a Picture-In-Picture (PIP) overlay of agent narrating as property walk-through plays. With or w/o audio. Separate file for uploading to your YouTube or Vimeo account.
Agent / Office Bio Video: 4K, Up To 3 Min Post-Processed	\$150.00	Client choice for local shoot location. Read client-created script from Teleprompter (not cue cards). Includes use of professional MIC to maintain high-quality audio. Also includes lighting equipment to enhance luminance as needed. With or w/o audio. Separate file for uploading to your YouTube or Vimeo account.
Video Hosting: Any within this video section, 1st 4 Mo Included	\$30.00	Select this option only if you do not have, or do not want to procure, your own YouTube or Vimeo video hosting account. Additional time may be purchased in 3 mo increments for \$22.50.

Video Hosting - 3 Months: Any within this video section	\$22.50	Select this option only if you do not have, or do not want to procure, your own YouTube or Vimeo video hosting account. 3 additional months.
Internet & Social Media	Price	Notes / Description
Push Tour to Social Media	\$25.00	Using your social media handles / URLs, we can push your Virtual, 360, or 3D Tour to your social media pages.
Single Property Landing Page: Requires a hosting option from a package, or from the ala carte list.	\$40.00	We create for you. Several different templates to choose from. All will include pictures and other key information for your listing. Non-exclusive domain name: AffREMedia.com/123MainSt.com.
Vanity URL: "123MainSt.com," Up to 12 Mo	\$30.00	Custom Domain Name (URL) for your single property landing page; 123MainSt.com.
Yard Sign Rider for Vanity URL: 6" x 24", corrug plastic, dbl-sided, drop shipped	\$30.00	We will print and deliver a custom sign-rider to your location of choice within 3 business days or less.
Other Considerations	Price	Notes / Description
Trip Charge - Up to 30 mi One-Way: One Per Order	\$35.00	Trip charge is variable, depending on shoot location. All packages require a trip charge. For ala carte or DIY-created packages, a trip charge will be added to the workorder. If a return trip to a previous workorder location is required, for purposes of non-warranty-related re-shoots, or for twilight / dusk photography, an additional trip charge will be necessary.
Excess Mileage - Per Mile, Over 30 One-Way	\$0.50	Excess miles, over 30 one-way.
Photo-Shoot Not Ready	\$35.00	Photographer takes time to turn on all lights, position blinds and drapes, then reverses steps when done with shoot. More for larger properties.
Lockbox Property Entry: No agent or owner present or able to let us in	\$0.00	Put simply, we understand that our Agent Clients have better things to do than to meet us to unlock the door and then wait while we spend 2 - 3 hours doing a professional real-estate shoot. As well, if the Agent is unavailable, it can be a hardship for the property owner to meet up. To solve this problem, we will send a photographer who is a real estate licensee, or who is bonded, to complete the work so you are not inconvenienced. All we ask is that you facilitate making the property "Shoot-Ready" before we get there (night before, or morning of). Or, optionally, we can handle it for you when we get there.
Ring® Doorbell: Automated Notification of Showings (up to 4 mo, includes video archiving)	\$120.00	Includes subscription, video archiving/playback for 1st 4 months. Also includes installation over existing bell wiring and set-up on existing WiFi network. At end of period, includes removal of Ring and replacing with bell button previously used.
RUSH!! Delivery of Select Media Assets by 10am next morning vs. 6pm next business day - add to rush item cost	\$50.00	By definition, "Select Media Assets," refers to any item selection that does not require a full 24 hours or more to process and deliver to the client. Most of the time, we can RUSH deliver still photos and any of our Digital Tours. When in doubt, please ask us. Additional cost shall be +25% of the charge for the assets required to be rushed.
Cancellation/Booking Insurance	\$10.00	Add this option at time of order to insure against loss of pre-paid deposit for scheduled work. May be added anytime prior to the 24 hour window before the scheduled appointment begins.
Cancellation/Booking Fee: Cancel Within 24 Hours of Appt, No Reschedule	Loss of Deposit	A deposit in the amount of 25% (minimum) of the total of the workorder is required at time of booking in order to secure the desired appointment date and time. Once we get inside the 24 hour window prior to the start time of the appointment, it is virtually impossible to re-book that same appointment. As a result, such a cancellation represents a loss equal to the amount that would have been earned. The value of the pre-paid deposit does not fully compensate this loss, but assists in offsetting our costs.
Publish Matterport Tour to Google Street View: Commercial Only	\$95.00	Reserved specifically for businesses or venues which cater to their customers, or the general public at large. As residential properties are not intended to be public, or generally open to the public, publishing to GSV is not supported by Google.
Terms & Conditions - Last Update: July 1, 2019		

1. **PRICES:** Prices quoted on our standard rate sheet are retail or are specially priced, pre-made packages and do not include the effects of bulk, contract, special promotion, or occasional SALE pricing. Price reductions, regardless of purpose, may never be additive or combined unless otherwise noted.
2. **PRICE CHANGES:** Unless the client is under a term contract or agreement, AffREMedia reserves the right to modify its pricing from time to time as needed, without prior notice. Clients under a term contract or agreement are not eligible for occasional SALE pricing.
3. **DEPOSIT & PAYMENT:** A deposit of 25% of the total work order shall be paid at time of order to secure a firm appointment time. The balance due on the work order shall be due, payable and collected at the time of work order completion and delivery of media assets to client, unless client has selected the "Delay Payment Option". Delay Payment Option time period will be for up to 6 months from the date/time of delivery of media assets. If by the end of 6 months, the property has not closed in escrow, unless property is under contract, the final amount due shall then be due and payable.
4. **WORKMANSHIP WARRANTY:** After delivery of media assets to client by AffREMedia, client shall inspect the work done in a timely fashion (usually within 48 hours of delivery). If client is not satisfied with the quality of workmanship, AffREMedia will resolve the problem within the first 24 hours after time-stamped notification of the problem. If at the end of this 24 hour period, client is still not satisfied with the quality of workmanship, within the next 24 hours, AffREMedia will either re-shoot the portion of the work order in question, or will refund pro-rata amounts paid by client for that portion of the work agreed between the parties to be defective.
5. **DELIVERY OF ASSETS:** Normal delivery time after shoot is complete is 24 hours for most assets. If client wishes certain assets to be delivered sooner, AffREMedia will do best it can to accommodate client within 12 hours, but will assess a 25% surcharge for this service. Please know that certain assets are processed by 3rd party vendors and by nature of how they are processed, can take a minimum of 48 hours from completion of the shoot in order to be delivered.
6. **SCHEDULING:** Depending upon services ordered, more advance notice is always better. Client is urged to order services a full 72 hrs (minimum) in advance of delivery time required. AffREMedia uses 3rd party vendors to process certain services listed on its rate sheet. As a result, such services can take 48+ hours to be delivered to AffREMedia, which could extend delivery time to client. At time of order, AffREMedia will inform client as to projected delivery time.
7. **PRE-SHOOT CHECKLIST:** Client is urged to communicate the checklist to the appropriate party; home, business, or venue owner/manager, to make certain the property is "Photo-Shoot-Ready" by the time our photographer arrives for the appointment. The photographer is unable to move furniture, de-clutter spaces, or deal with the typical tasks on the checklist, however if needed or not already done, the photographer will open or adjust blinds and turn all lights on prior to beginning the shoot. Likewise, they will return them to original state when the shoot is complete. In return for this additional effort, we will add a minimum charge of \$35 to your invoice (more for larger properties).
8. **REFUNDS:** If a client cancels a scheduled work order more than 24 hours prior to the scheduled shoot appointment start time, client is entitled to a 100% refund of any previously paid deposit funds, with or without reschedule. Refunds for any other reason, other than the conditions specified in item 4. Workmanship Warranty, above, will not be possible.
9. **LICENSE / USE:** Purchaser / Client, after paying for Media Assets as agreed, is granted a conditional license by BScott, LLC, dba, Affordable Real Estate Media, hereafter, "AffREMedia", to use the Media Assets, hereafter, "Media", created by it for the duration of the listing contract period, plus 12 months, for the property shown in such Media and named on the AffREMedia Work Order, strictly for purposes of selling said property. Such conditional license shall terminate one (1) year after sale (close of escrow) by Purchaser / Client, which gives Purchaser / Client a full 12 months to use the Media for marketing purposes. In the case of Media created by AffREMedia for commercial businesses and short or long-term property rentals, including Hospitality rentals; Hotels, Motels, Timeshare, etc., Purchaser / Client shall have a conditional license to use the Media for its exclusive use. No use of the Media, other than that described herein, shall be authorized. Additionally, no 3rd parties shall use the Media for any purpose whatsoever, without first paying a license fee to AffREMedia for these purposes.